



**Alliance for
Audited Media**
TRANSACTION WITH TRUST

Cross-Channel Audience Report

6 months ended March 31, 2026
Subject to Audit

Anytown USA Today

Schaumburg, Illinois
www.aamnews.com

MEDIA SUMMARY

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
Desktop, Mobile, App	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744
Digital Edition (E Newspaper)	52,171	52,171	52,171	52,171	52,171	52,171	52,171
Digital Access Platform (Apple News +, others)	6,800	6,800	6,800	6,800	6,800	6,800	6,800
Print	120,041	120,041	120,041	120,041	120,041	120,041	120,041

Unique Audience	1,976,756	1,976,756	1,976,756	1,976,756	1,976,756	1,976,756	1,976,756
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PAID AND QUALIFIED

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
Paid							
Desktop, Mobile, App	1,900,562	1,900,562	1,900,562	1,900,562	1,900,562	1,900,562	1,900,562
Digital Edition (E Newspaper)	42,021	42,021	42,021	42,021	42,021	42,021	42,021
Digital Access Platform (Apple News +, others)	6,700	6,700	6,700	6,700	6,700	6,700	6,700
Print	105,777	105,777	105,777	105,777	105,777	105,777	105,777

Unique Audience	1,957,060	1,957,060	1,957,060	1,957,060	1,957,060	1,957,060	1,957,060
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Qualified							
Desktop, Mobile, App	17,182	17,182	17,182	17,182	17,182	17,182	17,182
Digital Edition (E Newspaper)	10,150	10,150	10,150	10,150	10,150	10,150	10,150
Digital Access Platform (Apple News +, others)	100	100	100	100	100	100	100
Print	14,264	14,264	14,264	14,264	14,264	14,264	14,264

Unique Audience	19,696	19,696	19,696	19,696	19,696	19,696	19,696
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GLOSSARY

Desktop, Mobile, App: Paid subscriptions and qualified registered users who consume the content via websites, mobile web, or mobile apps.

Digital Edition (E Newspaper): Paid subscriptions and qualified registered users who consume the content via the digital edition (e newspaper). The digital edition has the same editorial content and ROP (run of press) advertising.

Digital Access Platforms: Paid subscriptions and qualified registered users who consume the content via third-party digital content platforms such as apple news+, Readly, and others. Only subscribers who have accessed the media owner's content are reported.

Print: Paid subscriptions, single copy sales, and qualified recipients of the print newspaper.

Unique Audience: Unduplicated paid subscribers, qualified recipients, and single copy sales recipients.