

## Cross-Channel Audience Report

6 months ended March 31, 2026  
Subject to Audit

# Anytown USA Today

Schaumburg, Illinois  
www.aamnews.com

### MEDIA SUMMARY

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
Desktop, Mobile, App	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744	1,917,744
Digital Edition (E Newspaper)	52,171	52,171	52,171	52,171	52,171	52,171	52,171
Digital Access Platform (Apple News +, others)	6,800	6,800	6,800	6,800	6,800	6,800	6,800
Print	120,041	120,041	120,041	120,041	120,041	120,041	120,041

<b>Unique Audience</b>	<b>1,976,756</b>	<b>1,976,756</b>	<b>1,976,756</b>	<b>1,976,756</b>	<b>1,976,756</b>	<b>1,976,756</b>	<b>1,976,756</b>
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Includes Affiliated Publications.

### PAID AND QUALIFIED BY PUBLICATION

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
<b>ANYTOWN USA TODAY</b>							
<b>Paid</b>							
Desktop, Mobile, App	1,888,562	1,888,562	1,888,562	1,888,562	1,888,562	1,888,562	1,888,562
Digital Edition (E Newspaper)	40,521	40,521	40,521	40,521	40,521	40,521	40,521
Digital Access Platform (Apple News +, others)	6,500	6,500	6,500	6,500	6,500	6,500	6,500
Print	91,777	91,777	91,777	91,777	91,777	91,777	91,777

<b>Unique Audience</b>	<b>1,937,360</b>	<b>1,937,360</b>	<b>1,937,360</b>	<b>1,937,360</b>	<b>1,937,360</b>	<b>1,937,360</b>	<b>1,937,360</b>
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<b>Qualified</b>							
Desktop, Mobile, App	14,682	14,682	14,682	14,682	14,682	14,682	14,682
Digital Edition (E Newspaper)	10,000	10,000	10,000	10,000	10,000	10,000	10,000
Digital Access Platform (Apple News +, others)							
Print	7,958	7,958	7,958	7,958	7,958	7,958	7,958

<b>Unique Audience</b>	<b>12,640</b>	<b>12,640</b>	<b>12,640</b>	<b>12,640</b>	<b>12,640</b>	<b>12,640</b>	<b>12,640</b>
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PAID AND QUALIFIED BY PUBLICATION

	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
AFFILIATED PUBLICATION A							
Paid							
Desktop, Mobile, App	12,000	12,000	12,000	12,000	12,000	12,000	12,000
Digital Edition (E Newspaper)	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Digital Access Platform (Apple News +, others)	200	200	200	200	200	200	200
Print	14,000	14,000	14,000	14,000	14,000	14,000	14,000

Unique Audience	19,700	19,700	19,700	19,700	19,700	19,700	19,700
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Qualified							
Desktop, Mobile, App	2,500	2,500	2,500	2,500	2,500	2,500	2,500
Digital Edition (E Newspaper)	150	150	150	150	150	150	150
Digital Access Platform (Apple News +, others)	100	100	100	100	100	100	100
Print	6,306	6,306	6,306	6,306	6,306	6,306	6,306

Unique Audience	7,056	7,056	7,056	7,056	7,056	7,056	7,056
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GLOSSARY

- Desktop, Mobile, App:** Paid subscriptions and qualified registered users who consume the content via websites, mobile web, or mobile apps.
- Digital Edition (E Newspaper):** Paid subscriptions and qualified registered users who consume the content via the digital edition (e newspaper). The digital edition has the same editorial content and ROP (run of press) advertising.
- Digital Access Platforms:** Paid subscriptions and qualified registered users who consume the content via third-party digital content platforms such as apple news+, Readly, and others. Only subscribers who have accessed the media owner’s content are reported.
- Print:** Paid subscriptions, single copy sales, and qualified recipients of the print newspaper.
- Unique Audience:** Unduplicated paid subscribers, qualified recipients, and single copy sales recipients.

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We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media’s Bylaws and Rules.

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